

High Horses Therapeutic Riding Program
 is Proud to Present our Annual Gala
“Magic in Motion”



Black Tie and Silver Shoes

October 16, 2021 at Silo Distillery in Windsor, VT

Over 100 of the Upper Valley’s finest community members, business leaders, and High Horses families are expected to experience this magical outdoor luncheon, entertainment, and hope for those in our community with unique needs. This year’s event will feature Live and Silent auctions, a Scholarship auction, and Raffles. The High Horses gala promises to be a great time for a very good cause!

2021 Available Sponsorships

Thoroughbred Sponsor \$10,000
 Presenting Sponsor— 1 Available
 Industry Exclusivity
 Preferred seating for two tables of ten
 Center 2 page ad in event program
 Signage at event
 Prime placement of company name and logo on auction website
 Company name and logo in prime location on website
 Feature article in High Horses newsletter
 Listing in all media releases as presenting sponsor
 Four hour Team Building Workshop at High Horses for up to 10 people

Quarter Horse Sponsor \$5,000
 Bar Sponsor— 2 Available
 Preferred seating for two tables of eight
 Full page ad in event program
 Company name and logo on auction website
 Company logo on website
 Signage at event
 Company name and logo on bar napkins

American Paint Sponsor \$3,000
 Catering Sponsor— 3 Available
 Preferred seating for one table of eight
 3/4 page ad in event program
 Company name and logo on auction website
 Signage at Event in front of the band

Appaloosa Sponsor \$2,000
 Preferred seating for two tables of eight
 Full page ad in event program
 Company logo on auction website

Morgan Horse Sponsor \$1,250
 Preferred seating for one table of eight
 Half page ad in event program
 Company name on auction website

Friesian Sponsor \$1,000
 Seating for one table of eight
 Half page ad in event program
 Company name on website

Can’t Attend?

Sponsor a High Horses Family \$400
 Purchase tickets for a High Horses family of four to attend the event
 Half page ad in event program

Red Carpet Sponsor \$500
 Half page ad in event program
 Signage at event
 Provide a Scholarship for a rider

Registration/Check Out Sponsor \$500
 Signage at event
 Half page ad in event program

Advertising in the High Horses Gala Program

Full Page	5.5 x 8.5	\$500
Half Page	5.5 x 4.25	\$250
Quarter Page	5.5 x 2.125	\$125
1/8 Page	(Bus. Card Size)	\$100
Congratulatory listing for Honoree		\$100

DIAMOND LEVEL

Back Cover	\$750
Inside Back Cover	\$650
Inside Front Cover	\$650

(Diamond level advertising is sold on a first come first serve basis)

Please send camera-ready ad, printed copy or company logo to High Horses via mail or email to nicole@highhorses.org no later than **October 1, 2021**.

Indicate Sponsorship Level: _____

(and/or) Indicate Ad Size: **Full** **Half** **Quarter**

I would like to purchase _____ Individual Tickets at \$100.00 each

_____ Table of 8 at \$800.00 each

Business or Group Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____

E-mail Address: _____

Method of payment: (circle one) **Check** **Credit Card**: (indicate type) _____

Name on Card: _____ Exp date: _____

Card Number: _____ CCV: _____

Make checks payable to High Horses. Please send payments along with form to:

High Horses, PO Box 278, Sharon, VT 05065. Phone: 802-763-3280