

High Horses Therapeutic Riding Program
 is Proud to Present our Annual Gala
“Magic in Motion”



*From Black Tie and Silver Shoes
 To Flannel and Paddock Boots*

October 17, 2020 Outdoor Location—TBD

This year’s event will feature an online auction, raffles, and an outdoor event with limited seating.
 The High Horses gala promises to be a great time for a very good cause!

2020 Available Sponsorships

Thoroughbred Sponsor \$10,000
 Presenting Sponsor— 1 Available
 Tickets to the event for up to 20 people
 Center 2 page ad in event program
 Signage at event
 Prime placement of company name and logo
 on auction website
 Company name and logo in prime location on
 website
 Feature article in High Horses newsletter
 Listing in all media releases as presenting
 sponsor
 Four hour Team Building Workshop at High
 Horses for up to 10 people

Quarter Horse Sponsor \$5,000
 Bar Sponsor— 2 Available
 Tickets to the event for up to 20 people
 Full page ad in event program
 Company name and logo on auction website
 Company logo on website
 Signage at event
 Company name and logo on bar napkins

American Paint Sponsor \$3,000
 Catering Sponsor— 3 Available
 Tickets to the event for up to 15 people
 3/4 page ad in event program
 Company name and logo on auction website
 Signage at Event in front of the band

Appaloosa Sponsor \$2,000
 Tickets to the event for up to 15 people
 Full page ad in event program
 Company logo on auction website

Morgan Horse Sponsor \$1,500
 Tickets to the event for up to 10 people
 Half page ad in event program
 Company name on auction website

Auction Sponsor \$ 500
 Tickets to the event for 5 people
 Half page ad in event program
 Company name and logo on auction website
 with link to your website

Can’t Attend?

Sponsor a High Horses Family \$800
 Purchase tickets for a High Horses family of
 four to attend the event
 Half page ad in event program

Red Carpet Sponsor \$500
 Half page ad in event program
 Signage at event
 Provide a Scholarship for a rider

Registration/Check Out Sponsor \$500
 Signage at event
 Half page ad in event program

Advertising in the High Horses Gala Program

Full Page	5.5 x 8.5	\$500
Half Page	5.5 x 4.25	\$250
Quarter Page	5.5 x 2.125	\$125
1/8 Page	(Bus. Card Size)	\$100
Congratulatory listing for Honoree		\$100

DIAMOND LEVEL

Back Cover	\$750
Inside Back Cover	\$650
Inside Front Cover	\$650

(Diamond level advertising is sold on a first come first serve basis)

Please send camera-ready ad, printed copy or company logo to High Horses via mail or email to nicole@highhorses.org no later than **October 1, 2020**.

Indicate Sponsorship Level: _____

(and/or) Indicate Ad Size: **Full** **Half** **Quarter**

I would like to purchase _____ Individual Tickets at \$50.00 each

Business or Group Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____

E-mail Address: _____

Method of payment: (circle one) **Check** **Credit Card:** (indicate type) _____

Name on Card: _____ Exp date: _____

Card Number: _____ CCV: _____

Make checks payable to High Horses. Please send payments along with form to:

High Horses, PO Box 278, Sharon, VT 05065. Phone: 802-763-3280

High Horses is a not-for profit organization. Under section 501(C)(3) of the IRS code; tickets are tax-deductible to the fullest extent allowed by law. The Federal Tax I.D. Number for High Horses is 02-0461109. Estimated fair market value of each ticket is \$45.00.